

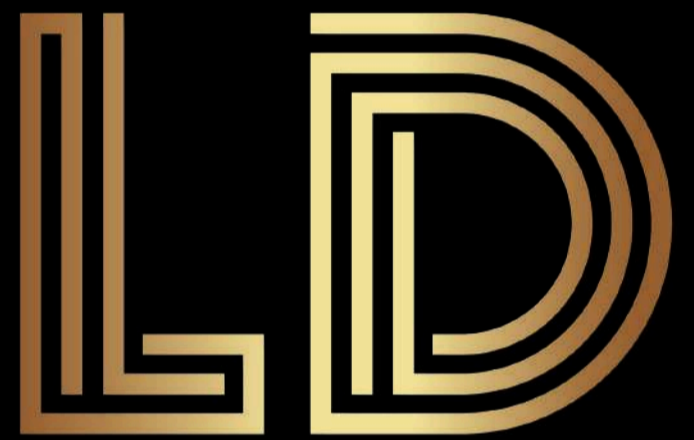


AGENCY JOB ORIENTED DIGITAL MARKETING COURSE ON LIVE PROJECTS

**FREE
INTERNSHIP**

**JOB
ORIENTED
PROGRAM**

OFFERED BY
DIGITAL MARKETING
AGENCY



LAKMAA DIGITAL

COURSE KEY HIGHLIGHTS

- TRAINED BY AGENCY EXPERTS
- 100% PRACTICAL CLASSES ON LIVE PROJECTS
- INTERNSHIP ON LIVE PROJECTS
- INTERNSHIP STIPEND PROGRAM
- STRONG CURRICULUM BUILT BY DIGITAL MARKETING AGENCY
- JOB PLACEMENT SUPPORT

COURSE PRICING

BASIC COURSE

RS. 8999/-

WHAT'S INCLUDED:

- SEO Mastery
- SMM Mastery

WHAT'S NOT INCLUDED:

- SEM Mastery
- Live Insights & Projects

1 MONTH PROGRAM

STANDARD PLAN

RS. 14999/-

WHAT'S INCLUDED:

- SEO Mastery
- SMM & SEM Mastery
- Includes Ads budget

WHAT'S NOT INCLUDED:

- Free domain, Hosting,
- Live Insights & Projects

2 MONTHS PROGRAM

Agency Mastery

RS. 19,999/-

WHAT'S INCLUDED:

- SEO Mastery
- SMM Mastery
- SEM Mastery
- Email Marketing and all topics as per curriculum
- Live project training with internship
- FREE domain, hosting and ads budget.

GET 2 MONTHS INTERNSHIP

2+2 MONTHS

ON JOB TRAINING

RS. 60,000/-

WITH STIPEND

WHAT'S INCLUDED:

- SEO Mastery
- SMM Mastery
- SEM Mastery
- Email Marketing and all topics as per curriculum
- Live project training with internship
- FREE domain, hosting and ads budget.

GET EXPERIENCE CERFICIATE

6 Months Job Training

RS.5000
per month

COURSE CURRICULUM

Module 1: Basics Of Digital Marketing & Evolution

Module 2: Types Of Digital Marketing

Module 3: Search Engine Optimization

Module 3.1: How to Create WordPress Websites (Practical Class)

Module 3.2: On-Page SEO (Practical Class)

Module 3.3: OFF-Page SEO (Practical Class)

Module 3.4: Google Tools For Analysing SEO (Practical Class)

Module 3.5: Paid Tools For Analysis- SEO & Link Building

Module 4: Social Media Marketing (SMM) & Advertising

Module 4.1: Facebook Groups And Business Pages - FB/Instagram (Practical Classes)

Module 4.2: Facebook & Instagram Ads (Practical Class)

Module 4.3: LinkedIn Marketing & Advertisements

Module 5: Content Marketing (Youtube & Blogging)

Module 6: Search Engine Marketing (SEM) - Practical Classes

Module 6.1: Google Ads (Practical Class)

Module 6.2: YouTube Ads (Practical Class)

Module 7: Google My Business Listing (Practical Class)

Module 8: Influencer Marketing

Module 9: Affiliate Marketing

Module 10: Mobile Marketing (Practical Class)

Module 11: Image & Video Editing Tools (Practical Class)

Module 12: ChatGPT, A.I Tools & Its Impact On Digital Marketing

WHY CHOOSE US

IFDM

OTHERS

- ✔ TRAINED BY AGENCY EXPERT
- ✔ LIVE PROJECT INTERSHIP
- ✔ ON JOB CERTIFIED PROGRAM
- ✔ 100% PRACTICAL CLASSES
- ✔ LIVE PROJECTS INSIGHTS
- ✔ FREE DOMAIN & HOSTING FOR TRAINING
- ✔ FREE ADS BUDGET FOR TRAINING

- ✘ TRAINED BY FRESHERS
- ✘ LIVE PROJECT INTERSHIP
- ✘ JOB CERTIFIED PROGRAM
- ✘ MOSTLY THEORY
- ✘ LIVE PROJECTS INSIGHTS
- ✘ FREE DOMAIN & HOSTING FOR TRAINING
- ✘ FREE ADS BUDGET FOR TRAINING





FOR MORE INFO

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